Beginning in September 2018, United Way of Martin County's CHARACTER COUNTS! Program and Students4H2O have collaborated to recognize students, schools, and principals who demonstrate good character within their school and our community.

Once a month, Students4H2O recognizes a student, principal, and/or school for how their good character exemplifies one or more of the Six Pillars of CHARACTER COUNTS! and the 17 Sustainable Development Goals.

Also known as the Global Goals, these goals set by the United Nations in 2015 and have a unified mission to end poverty, reduce inequalities, and protect our planet by 2030.

6 Pillars of Character



