COMMUNITY REDEVELOPMENT AGENCY

PARKING MANAGEMENT – FIRST-YEAR ACTION PLAN (OCTOBER 2018 – SEPTEMBER 2019)

Implementing Action Item	Intent	Estimated Cost	Funding Source
Redesign Downtown Stuart Tram Routes	Redesign the Downtown Stuart Tram service to have a fixed route schedule to provide connections from remote parking to destinations.	Costs associated with operational hours and more than 2 trams may be required to provide fixed route services during peak hours of operation. Additional shelters $1,200 each. (8 shelters = $9,600)	Operation costs; CRA - 2 years Additional Shelters - CRA General Funds after 2 years
Curbside Management	Repurpose a few parking spaces on SW St Lucie Ave or SE Osceola (east of Haney Circle) for ride-hailing services such as Uber and Lyft to pick up and drop off passengers.	$1,000-$2,000 per space for design, marketing and implementation costs.	CRA
Curbside Management	Identify on-street parking spaces on SW Flagler Ave that delivery trucks could utilize for loading activities before 11:00am on weekdays and after 11:00am the same space would be converted into a 3-hour visitor space.	$1,000-$2,000 per space for design, marketing and implementation costs.	CRA
Valet Parking Improvements	Enhance valet parking station locations with better advertising and increased visibility. Utilize dedicated City right of way for valet stations and staging, while requiring the valet operator to secure off-street valet storage locations.	Little to no cost to the City other than authorized 3rd party use of public rights of way for valet parking stations and staging.	Enhancement Fund
Bicycle Parking Initiative	To encourage alternative modes of travel to and from the downtown core, the City should support a bicycle parking initiative to include the placement and upgrade of multiple bicycle storage racks.	Brand the bicycle parking initiative with appropriate signs and social media marketing efforts. Artistic bike racks - $400 to $800 per location.	CRA
Hours of Operation Parking Enforcement	Extend the 3-hour parking hours of operation to 8:00 pm to allow for greater parking turnover and parking availability at core on-street spaces.	Modifying the hours of operation will require increased code enforcement labor costs under the format of adding 1-2 part-time code enforcement employees to cover afternoon and early evening hours.	CRA - 2 years General Funds after 2 years
Shared Parking Commercial Lease	Revisit several commercial lease agreements previously orchestrated through the CRA and private land owners to support visitor and employee parking needs during evening hours (6 PM – 12 AM) and weekend special events.	$250-$1,000 per month lease and $1,600 - $2,000 per month liability insurance depending on size, location, time of year, and days of the week.	CRA
Premium Paid Parking Inventory	Explore paid on-street parking system in the core downtown areas which would replace the time-limited spaces with a system that would generate a parking fund balance for the potential use in the tram operation or development of City-funded parking structure.	$8K to 10K per solar powered pay station; plus $5,000 to $10,000 per location for environment design and setup. No cost justification for pay by phone platform setup. (SW Osceola between SW St Lucie Avenue and S Colorado Avenue)	CRA