Development Department

City of Stuart

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Downtown Business Association
P.O. Box 1708
Stuart, FL 34995

November 26, 2018

Subject: Proposed Wayfinding Sign Program

To Whom It May Concern:

As part of the Downtown Street Improvements project, staff is proposing to develop a wayfinding sign program and design for sign type at key locations to assist visitors in finding businesses and other places of interest in the core downtown area. The City will identify the existing and previous locations of wayfinding signs and evaluate the feasibility of reusing the locations for the new wayfinding signage on an individual location basis. Any existing wayfinding signs in the City's right-of-way will soon be removed by the City to make way for the new wayfinding sign program. The proposed wayfinding sign program will be managed by the City to provide consistent and uniform system of directional signage to find the attraction and minimize confusion. Anyone who wants their signs off the old posts should email Bill Moore at kilwinsofstuart@aol.com to make arrangements to pick them up at Kilwins.

The City is in the process of forming the wayfinding sign program guidelines, sign locations and design for the sign. It will be presented to the Community Redevelopment Board and the Community Redevelopment Agency Board to consider in early 2019. Should you have any questions, please contact Pinal Gandhi-Savdas, CRA Administrator, at pgandhi@ci.stuart.fl.us or (772) 283-2532.

Sincerely,

Pinal Gandhi-Savdas
CRA Administrator
City of Stuart