



Creek District Mosaic Project

A four year plan for permanent sidewalk art at 20 proposed locations throughout the Creek District of Arts and Entertainment

Introduction

Purpose

Beautify the sidewalks in the Creek District of Arts and Entertainment with mosaic artwork and engage the local community of artists and art appreciators. Accentuate and affirm the area's designation as a District of Arts and Entertainment by installing new, creative landmarks and points of interest.

Designated Locations

Approximately 20 locations have been designated for this project, to be executed at the rate of five per year.

Please see the map of the District for tentative placement.

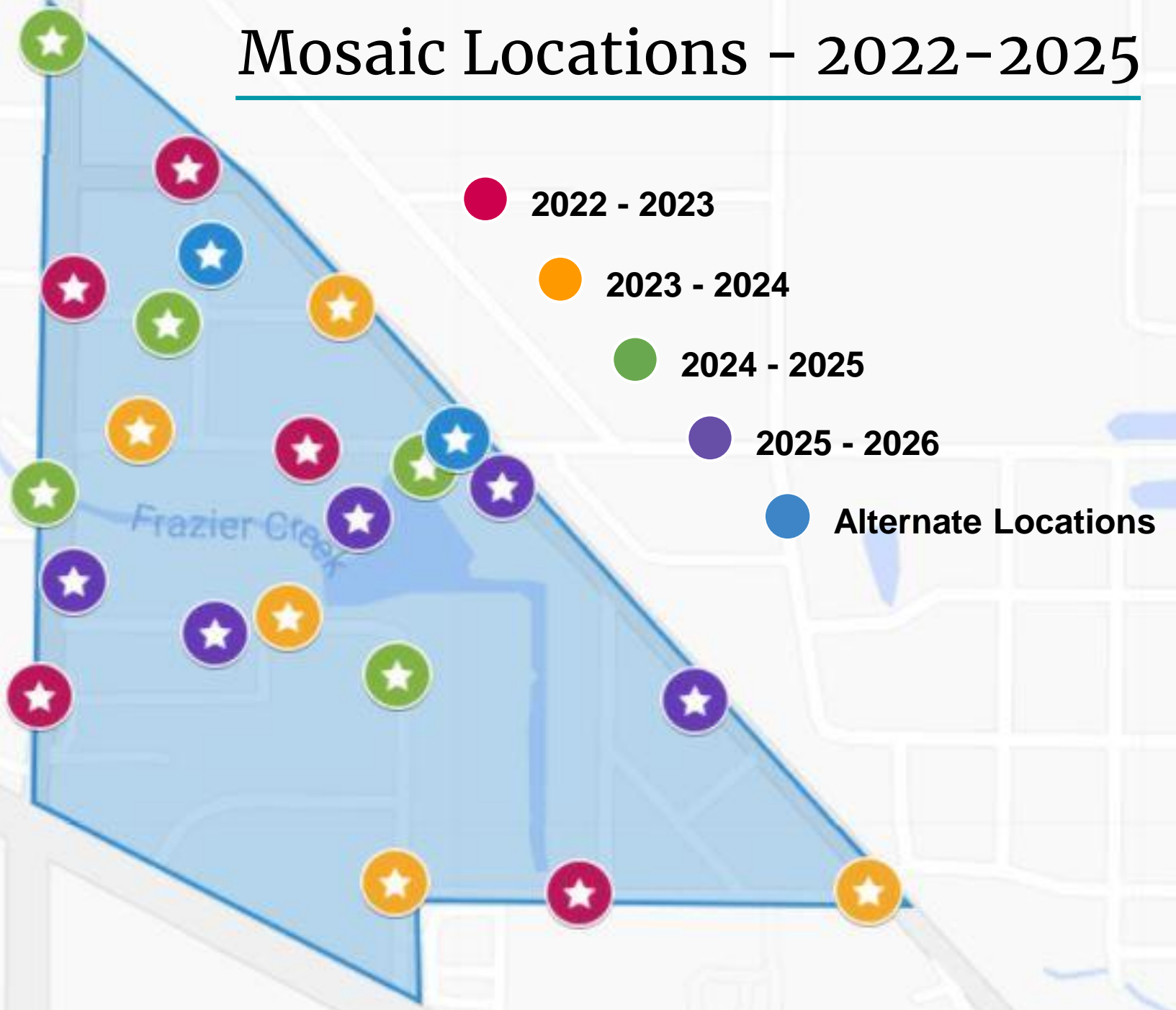
Selection of Artwork

All but the first two installations will be publicly submitted work. The Creek District Board of Directors will work with the City to select three approved finalists. From the finalists, a winner will be selected by the public, who will be asked to vote.

Creation of Artwork

Beautiful, high-quality mosaic art is required. Therefore, all artwork will be created by the winning artist in a workshop studio environment under the direction of the program authors.

Mosaic Locations - 2022-2025



Mosaic #1

The First Installation

Location: E. corner of 6th and Colorado

27.195045226677127, -80.25271128649467

Artist: Diane Conception

Diane Conception is an experienced mosaic artist.

She is not a sketch artist, so the quality of the drawing on the next page does not reflect the quality of her artwork.

Proposed date of installation:
January 7th 2022

Theme: The Creek District

high pedestrian traffic, in the heart of the Creek District



The first two mosaics will not be created by the artists developing the program. This will streamline future efforts once the contest for future locations are open.

Mosaic #2

The First Installation

Location: 131 SE M.L.K. Jr. Blvd

27.19386, -80.25085

Artist: **Corina Pelloni**

Local artist, primary author of this program; co-authoring with Diane Conception.

The design is Corina's.

Diane will help her in translating it into mosaic.

Proposed date of installation:
January 22nd 2022

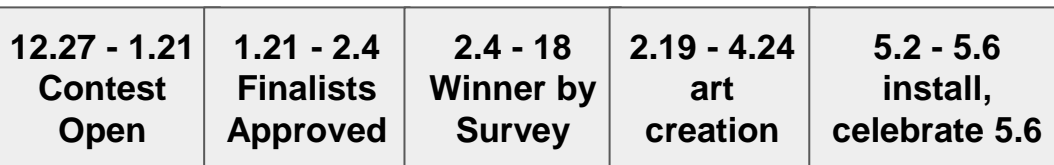
Theme: Agricultural, Empowering

Location of a Permaculture and Urban Gardening site in the heart of the District.



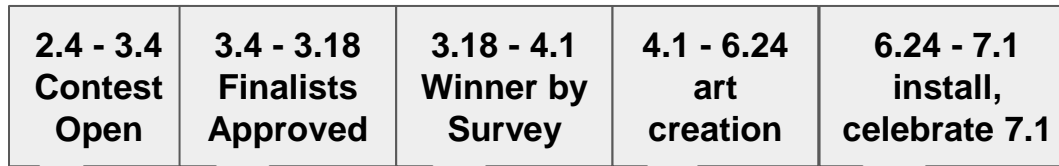
The first two mosaics will not be created by the artists developing the program. This will streamline future efforts once the contest for future locations are open.

Timeline - 2022 fiscal year installations



Unveiling celebrations held on 1st Fridays

contest 1



contest 2



contest 3

1st Fridays preferred for announcing finalists or winners



contest 4 (next fiscal year)



installations

Timeline - 2023 fiscal year installations

4.15 - 5.15 Contest Open	5.15 - 6.3 Finalists Approved	6.3 - 7.1 Winner by Survey	7.1-10.17 art creation	10.21 - 11.4 install, celebrate 11.4
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contest 1

6.3 - 7.1 Contest Open	7.1 - 8.5 Finalists Approved	8.5 - 9.2 Winner by Survey	9.2 - 12.19 art creation	12.23 - 1.6 install, celebrate 1.6
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contest 2

8.5 - 9.2 Contest Open	9.2 - 10.7 Finalists Approved	10.7 - 11.4 Winner by Survey	11.7- 2.8 art creation	2.13 - 3.3 install, celebrate 3.3
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contest 3

10.7 - 11.4 Contest Open	11.4 - 12.2 Finalists Approved	12.2 - 1.6 Winner by Survey	1.9 - 4.7 art creation	4.7 - 5.5 install, celebrate 5.5
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contest 4

2.3 - 3.3 Contest Open	3.3 - 4.7 Finalists Approved	4.7 - 5.5 Winner by Survey	5.8 - 8.18 art creation	9.1 - 10.6 install, celebrate 10.6
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contest 5

Expense

	Expenses Per Location		
1	artist award payment		\$650.00
2	admin and marketing		\$400.00
3	unveiling celebration budget		\$200.00
4	installation including materials		\$200.00
	TOTAL per location		\$1,450.00
	Annually (x 5 locations)		\$7,250.00

Money to be received by the Board of the Creek District of Arts and Entertainment upon the installation of each mosaic.

1. An artist award payment goes to the winner of the contest who fulfills the terms of the contest agreement. Some of this payment will cover/reimburse their Workshop and Studio Time expenses.
2. Marketing for each contest and unveiling.
3. We would like to celebrate the contribution of the artists and the addition of the artwork to the public space. This line item covers some refreshment at a venue local to the installation site, purchased from an establishment within the District.
4. This is a ballpark amount of what installation would cost, if handled by the program authors.

How will artwork be selected?

Our community is home to a diverse variety of businesses and interests.

We'd like the artwork to reflect this diversity, and also reference, in some instances, features of the natural environment.

To limit redundancy in subject matter, reference to location with the artwork will be one of several criteria, and we'll be looking for submissions that handle this in creative ways.

From a practical standpoint, it is also important that the design translate well into a mosaic format. To ensure this, one of the judges will be skilled in creating mosaic art themselves.

Our careful framing of the contests and consideration of the submissions will result in colorful, dynamic installations that contribute uniquely to a sense-of-place and the enjoyment of the public space.

How will mosaic artwork be created?

Or, how can we keep this project open to participation while ensuring the artwork created is suitable for installation?

The judging process will eliminate designs that aren't suitable for mosaic art.

The winning design will be created by the person who submitted it in a supervised workshop setting where the whole work will be completed using approved materials prior to installation.

In the event a winner defaults on artwork creation, their design will be created by another artist. The contest winner also surrenders any claim to design award money or reimbursement for costs accrued.

Who may submit artwork?

This project is designed to illicit community engagement. Anyone 18 or over may submit a design.

Because cutting and handling glass is involved, we believe it is best to reserve participation for legal adults.

Contestants must be local in order to create their mosaic during the period of time designated for artwork creation.