

## Avonlea Art in Public Places

To whom it may concern,

Enclosed you will find the submittal for the Avonlea Art in Public Places application. This art is part of the New Avonlea Parcels 2 and 12 development and the cost of the art is greater than 1% of the cost of the vertical construction as shown in the application. The site plans enclosed show the locations of the art, which is to be part of the gateway features identifying the project.

The type and theme of the art was inspired by the large amounts of preserve contained within the Avonlea PUD. We wanted the art work to highlight this preserve area and allow future residents of the community to feel like they are part of these preserve areas, a unique feature considering the proximity of Downtown Stuart. The New Avonlea PUD is identified by gateway features identifying each parcel and the art found on the gateway features for Parcels 2 and 12 will be the first of the art projects to be featured in the community and set the tone for future art. This design and the Dale Rogers studio has been shared with the other developers within Avonlea, New Urban Communities and Farrell Building group.

Dale Rogers and I discussed and experimented with several options for the art. I had wanted to bring metal art into the project after seeing the sign for Alton in Palm Beach Gardens, but didn't want it to be in a fashion that was too Palm Beach. We tried pine trees, pine cones and other native flora and fauna but they were all very busy. The Palmetto leaf was selected due to its simple design and its prevalence in Florida's native landscape. The birds featured on the sign were intended to keep with the existing walking bird theme of Downtown Stuart and the placement of the birds on the gateway feature and the landscaping surrounding the gateway feature allows the birds to reflect their natural surroundings. The rust colored background, green palmetto leaf and the bronze colored birds keeps a simple, rustic natural theme that we hope will resonate with the community and residents of Avonlea. The monument portion of the gateway feature is finished in a wood look tile, furthering the nature theme of the art.

The total vertical costs of the development are \$4,183,266 with a \$41,833 requirement for parcel 2 and \$4,469,504 with a \$44,695 requirement for parcel 12. The provided are has a value of \$45,000 and there will be a piece located on each parcel for a total art value of \$90,000. The pieces are simple but will achieve differentiation in the placement of the bird sculptures.

We hope you will find the Gateway Features presented here and the art pieces by Dale Rogers to be an asset to the Avonlea Community, the City of Stuart and Martin County.

Sincerely,

Nikolaus M. Schroth

Avonlea JV Stuart, LLC