THE ARTS COUNCIL MARTIN COUNTY

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MEMORANDUM

TO: City of Stuart Community Redevelopment Agency Board
FR: Nancy K. Turrell, Executive Director
RE: 11 SE Osceola Street Mural Project Project
DT: September 24, 2020

Per our agreement, the proposal for the 11 SE Osceola Street Mural Project Mural project has been reviewed.

The proposed mural is a fitting subject matter and highlights one of Stuart's most important historic buildings, the House of Refuge. Our review team initially had concerns regarding the treatment of the existing doorway and awning. When we inquired, the artist stated there are plans to remove the awning and the doorway will be painted and essentially be camouflaged in the overall mural design.

We are familiar with the artist, Christopher Vitale, from his work as a student at Jensen Beach High School with entries in the Marvin S. Cone High School Juried Art Show and from his mural on the fence at Ground Floor Farm.

Every artist has a different rate, it's really hard to compare because it's based on a factors that vary from site to site, including the complexity of the design, the amount of work needed to prep a wall, and the architectural issues to work around (such as a doors or windows). Murals are typically priced with a per square foot cost. For this mural, the per square foot cost is $6.70, which is comparable to the average fee from other local mural artists. The national average for painting murals is $10 to $35 per square foot depending on the design features.

We recommend approval of this mural.

Supported in part by State of Florida-Division of Cultural Affairs, The National Endowment for the Arts, Martin County Board of County Commissioners, City of Stuart & private contributions.
A copy of the official registration (#SC-03297) and any financial information may be obtained from the Division of Consumer Services by calling toll-free within the State, 1-800-435-7352.
Registration does not imply endorsement, approval or recommendation by the State.